

Section 7

Packaging

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Pre-Packaged Goods Requirements

7.1.1 General Pre-Packaging

Packaging must meet all national, state and territory governing regulations and standards.

Packaging must not mislead the consumer in any way.

All information stated on the item's labelling, which is also stated on the packaging, must have identical wording. Any images or descriptions shown on the packaging must be true to the item packaged.

Where there is no regulation or standard stating a minimum letter height, the minimum letter height shall be no less than 2mm.

Packaging must meet all requirements in the *Pre-packaged Articles Regulations 1990*.

Pre-packaged items must meet all marking requirements in the *National Trade Measurement Regulations 2009*.

7.1.2 Brand Packaging

Refer to specific brand Style Guides for requirements for each brand.

The Style Guides do not over rule mandatory requirements. Ensure all mandatory requirements are followed.

7.1.3 Children's Nightwear and Limited Daywear Packaging

Children's nightwear and limited daywear items which are pre-packaged must clearly state the fire warning on the packaging as per the requirements in the mandatory standard *AS/NZS 1249:2003 Children's nightwear and limited daywear having reduced fire hazard* including all Trade Practices Regulations updates and New Zealand Product Safety Standards Regulations updates.

The Woolworths' children's nightwear and limited daywear vendor pack must be followed.

7.1.4 Warnings

7.1.4.1 Suffocation Warning

- A suffocation warning is required on all plastic bags larger than and including the width of 17.5cm and depth of 13cm and must be clearly visible
- The word WARNING must be clearly legible in uppercase with a minimum letter height of 3mm in bold
- The wording of the warning must be clearly legible in uppercase with a minimum letter height of 3mm
- The suffocation warning is to appear as below:

WARNING
TO AVOID DANGER OF SUFFOCATION TO BABIES AND
CHILDREN DISPOSE OF THIS BAG IMMEDIATELY

7.1.4.2 Fire Warnings

Children's nightwear and limited daywear items which are pre-packaged must clearly state the fire warning on the packaging as per the requirements in the mandatory standard *AS/NZS 1249:2003 Children's nightwear and limited daywear having reduced fire hazard* including all Trade Practices Regulations updates and New Zealand Product Safety Standards Regulations updates.

The Woolworths' children's nightwear and limited daywear vendor pack must be followed.

Children's play and dress up costumes may also require a fire warning. Refer to *ISO AS/NZS 8124 Parts 1, 2 and 3 Safety of toys*.

7.1.4.3 Age Related Warnings

Certain items including 'gift with purchase' may require age related warnings due to small parts or accessories. Refer to *ISO AS/NZS 8124 Parts 1, 2 and 3 Safety of toys*.

7.1.5 Requirements to be Stated on Pre-Packaged Goods

- Description of item
- Country of origin
- Fibre content
- Care instructions
- Size or measurement
- Number of items, if package contains more than one item or set
- Manufacturer or Woolworths Limited Division (eg: Big W)
- Address of manufacturer or Woolworths Limited Division
- Copyright or trademark (if applicable)
- Suffocation warning on the plastic bag (if applicable)
- Claims (if applicable)
- Gift with purchase (if applicable)
- Age related warnings (if applicable)
- Children's nightwear and limited daywear fire warning (if applicable)

7.1.6 Use of ARPANSA UPF Logo

The Vendor must hold a current ARPANSA approval license for the use of the ARPANSA UPF rating swing tag, logo or related information. This license must remain current whilst the ARPANSA UPF labelled item is being offered for sale in store.

If the ARPANSA UPF logo is being used on prepacked items, other than on the ARPANSA UPF rating swing tag, a 'Special Use License' must also be obtained and remain current whilst the ARPANSA UPF labelled item is being offered for sale in store.

7.1.7 Packaging Quality

Packaging must meet all Woolworths Limited packaging specs in regards to plastic quality, cardboard quality, SRT (shelf ready trays) etc. Refer to the relevant Woolworths Limited Division (eg: Big W) for specific requirements.

All plastic packaging must be BHT free.

Outer Packing Requirements

7.2.1 General Outer Packing

- Garments and items must be dry and aired before packing to avoid possible mould or odour issues
- Garments and items must be packed so they are not damaged
- All plastic packaging must be BHT free
- Silica packs are prohibited. Woolworths require Micro Pak® sheets or similar to be used

7.2.2 Outer Box Packing

- Refer to the relevant Woolworths Limited Division (eg: Big W) for specific requirements
- Big W require coloured corners for specific departments on the outer box, for easy identification. Refer to Buying Team for requirements
- Staples are prohibited on boxes and strapping
- Refer to the Big Heavy Awkward Goods (BHAG) Standard for weight ratings and requirements