

WOOLWORTHS GRASS FED BEEF STANDARD

APRIL 2019

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1. INTRODUCTION

At Woolworths, our aim is to provide the best quality products for all budgets. That is why we have introduced the Woolworths Grass Fed Beef Standard. This verified Standard gives producers, processors, and customers alike confidence that Woolworths Grass Fed Beef products are exactly what they say they are, grass fed beef.



That's why I pick Woolies

2. STANDARDS

2.1. ELEMENT 1 - GENERAL PRIMARY PRODUCTION STANDARDS

- 2.1.1. Suppliers must have access to all relevant industry and/or Woolworths specific information and documentation at all times. Supplier must develop and implement a process to ensure access to the latest information in a timely manner.
- 2.1.2. A copy of the current specification is available on-site at all times and that the specifications address the prescribed Livestock Selection and Carcass requirement.
- 2.1.3. Suppliers to ensure equipment used for weighing and measuring are adequate to perform tasks required, maintained in good working order and are accurate. This includes equipment used to measure & dose veterinary chemicals. Documented evidence of calibration and routine verification of these equipment must be kept.
- 2.1.4. Suppliers must develop and implement an effective communication process (including system) to ensure cattle's arrival time at the processing establishments are communicated efficiently. The communication process must also consider emergency situation or changes to the agreed arrangement.
- 2.1.5. Procedures for notifying Woolworths Cattle Buying and Quality Team are documented in relation to:
 1. livestock safety and quality or regulatory compliance; and
 2. a change in business circumstances (including change of address, change of ownership).
- 2.1.6. If applicable (beef partner suppliers who employ or engage overseas workers in their operation), suppliers must comply with Woolworths Supplier Excellence Code of Practice - Employing or Engaging Overseas Workers requirements. Refer to the Code of Practice for full details.

2.2. ELEMENT 2 - IDENTIFICATION, TRACEABILITY & EATING QUALITY

- 2.2.1. Eligible Woolworths Grass Fed Cattle must be individually and uniquely identified throughout their life from birth through to slaughter (lifetime traceable).

- 2.2.2. Traceability must be maintained to verify that eligible Woolworths Grass Fed Cattle have met the requirements of this Standard, as a minimum, throughout life from birth to slaughter as per the Livestock Production Assurance Program (LPA) rules.
- 2.2.3. Eligible Woolworths Grass Fed Cattle must never have been treated with hormone growth promotants (HGPs).
 - 1. If other cattle on the PIC are treated with HGPs, a system must be in place to trace and permanently identify ineligible cattle.
- 2.2.4. Where cattle have been purchased, moved, or transferred to an approved Woolworths Grass Fed Cattle PIC, a declaration must be completed by the supplier (person responsible for husbandry and management of the animals from birth to sale).
 - 1. Transfer from an approved Woolworths Grass Fed Cattle PIC to another approved Woolworths Grass Fed Cattle PIC must be accompanied by a Woolworths Grass Fed Cattle Supplier Declaration (see Appendix 5.1), or equivalent declaration.
 - 2. Transfer from a non-approved PIC to an approved Woolworths Grass Fed Cattle PIC must be accompanied by a Woolworths Grass Fed Cattle Non-Approved Supplier Declaration (see Appendix 5.2), or equivalent declaration.
- 2.2.5. The PIC supplying stock for slaughter must be MSA accredited, and cattle consigned to slaughter as eligible for Woolworths Grass Fed Cattle must meet MSA on-farm requirements.
- 2.2.6. Woolworths Grass Fed Cattle consigned to slaughter must be accompanied with (as a minimum), a LPA NVD/Waybill, a MSA Vendor Declaration, and a Woolworths Grass Fed Cattle Vendor Declaration (see Appendix 5.1). A PCAS vendor declaration may be used in lieu of a Woolworths Grass Fed Cattle Vendor Declaration.
- 2.2.7. The approved Woolworths Grass Fed Cattle PIC must retain a copy of all incoming and outgoing stock declarations as verification of compliance to the Standard.
- 2.2.8. Woolworths Grass Fed Cattle must be on the supplying to slaughter PIC for a minimum of 60 days prior to consignment to slaughter.
- 2.2.9. At delivery to slaughter establishments, eligible cattle should be physically separated from ineligible cattle. Where this is not possible, there must be clear physical identification of ineligible cattle, with details of the identification recorded on the transport documentation.

2.3. ELEMENT 3 - FEED & CONFINEMENT

- 2.3.1. Cattle are not confined for the purpose of intensive feeding, and must have continuous access to graze in open pastures (pasture based system).
 - 1. Cattle are permitted to be confined for a maximum period of 20 days per calendar year for the purposes of cattle husbandry or management (weighing, drafting, marking, weaning, treatment, and preparation for transport).
 - 2. Feed supplied to cattle during periods of necessary confinement must meet all other requirements of this standard.
- 2.3.2. Cattle may only be fed, or have access to feed upon, grass (annual or perennial), legumes, brassica, browse, or cereal grain crops in the pre-grain (crops which have reached the end of the flowering stage as defined in Zadoks Decimal Code for Growth Stages in Cereals, up to and including decimal code Stage 69) state.

1. Eligible cattle may be supplied with, and consume, eligible supplementary feeds as defined within the PCAS Standard Approved Supplements List.
- 2.3.3. Cattle must not be fed or have access to, any feed defined within the PCAS Standard Banned Feedstuffs/Substances List.
- 2.3.4. Paddocks that have been harvested of a cereal grain crop (stubbles) may only be used for grazing where at least 75% of the paddock has regrowth higher than 10mm before grazing, and the regrowth is in the pre-grain state (as defined above).

3. AUDITING & COMPLIANCE

- 3.1. Producers supplying for Woolworths Grass Fed Cattle must comply with all requirements of the standard, and maintain records verifying compliance to the standard.
- 3.2. Producers are required to undergo a self-assessment against the standard and complete a pre-approval checklist for submission to Woolworths.
- 3.3. On receipt of the pre-approval checklist, Woolworths will advise acceptance, rejection, or corrective action requirements to the producer within 3 weeks.
 - 3.3.1. Supply of Woolworths Grass Fed Cattle will not commence until pre-approval acceptance is provided in writing by Woolworths.
- 3.4. Woolworths will audit a random sample consisting of a minimum of 20% of approved producers in each calendar year. Costs of audits for approved producers will be covered by Woolworths.
- 3.5. Woolworths will engage a 3rd Party Certification Body to audit abattoirs, boning rooms, and further processors processing Woolworths Grass Fed Cattle for compliance to traceability and claim validation as per the requirements of the Woolworths Supplier Excellence Program and Woolworths Boning Room and Abattoir Standard.
- 3.6. Non-Conformances.
 - 3.6.1. During an audit any deviation from this standard identified by the auditor will be raised as a non-conformance.
 - 3.6.2. Non-conformances are graded in accordance with the severity of the issue, and will be raised as:-
 1. Minor;
 2. Major; or
 3. Critical.
 - 3.6.3. Where a non-conformance or non-conformances are raised on an audit, the producer is required to submit a corrective action plan to the auditor, along with verification of compliance.
 - 3.6.4. Where Major or Critical non-conformances are raised on an audit, the producer will be referred to Woolworths for review.
 1. The producer *may* be suspended or removed from the Woolworths Grass Fed Cattle program.
 2. The producer *may* be subject to further auditing at cost to the producer.
 3. The producer *may* be required to submit further self-assessment and/or verification documentation to Woolworths.

4. REFERENCES

- Pasturefed Cattle Assurance System Standards, Version 5.8 (25 November 2016).
- WQA Quality Assurance Standard Primary Production - Livestock, Version 8. (www.wowlink.com.au)
- Woolworths Supplier Excellence Program Standards. (www.wowlink.com.au)
- Woolworths Abattoir and Boning Room Quality Standard - Beef, Lamb & Pork, Version 2 (March 2019).
- Animal Raising Claim Framework for Beef Production Systems in Australia, AUS-MEAT Limited, 2017.

5. APPENDICES

5.1. EXAMPLE:

WOOLWORTHS GRASS FED CATTLE SUPPLIER VENDOR DECLARATION

To be completed for each transfer of cattle for Woolworths Grass Fed from an approved Woolworths Grass Fed Cattle PIC to an approved Woolworths Grass Fed Cattle PIC or a slaughter establishment.

SUPPLIER NAME			
PROPERTY NAME & PIC			
ADDRESS			
CITY/TOWN		STATE	
POSTCODE		PHONE	
E-MAIL			
DESTINATION PROPERTY NAME & PIC			

As the owner or persons responsible for the Woolworths Grass Fed Cattle defined on this document, I declare that all animals provided, have been raised in accordance with the Woolworths Grass Fed Cattle Standard.

Supplied cattle must:

1. Be traceable throughout life from weaning through to sale to the approved Woolworths Grass Fed PIC.
2. Never have been treated with hormone growth promotants (HGPs).
3. Never have been fed or have access to, any feed defined within the PCAS Standard Banned Feedstuffs/Substances List.
4. Never have been confined for the purpose of intensive feeding.

I acknowledge that I have read and understand the Woolworths Grass Fed Standard requirements, and that all animals supplied are compliant with the Standard. I declare that the animals described on this declaration meet all requirements of the Woolworths Grass Fed Standard. I further declare that am the person responsible for the husbandry and management of the animals described on this declaration, and that all the supplied information herein is true and correct.

# of Stock	Accompanying LPA NVD/Waybill #.	MSA Vendor Declaration #

Signature: _____ Date: _____

5.2. EXAMPLE :

WOOLWORTHS GRASS FED CATTLE NON-APPROVED SUPPLIER VENDOR DECLARATION

To be completed for each transfer of cattle for Woolworths Grass Fed from a non-approved supplier to an approved Woolworths Grass Fed Cattle PIC.

SUPPLIER NAME			
PROPERTY NAME & PIC			
ADDRESS			
CITY/TOWN		STATE	
POSTCODE		PHONE	
E-MAIL			
DESTINATION PROPERTY NAME & PIC			

As a supplier of Woolworths Grass Fed Cattle, this declaration serves as documentation that all animals provided, have been raised in accordance with the Woolworths Grass Fed Cattle Standard.

Supplied cattle must:

1. Be traceable throughout life from weaning through to sale to the approved Woolworths Grass Fed PIC.
2. Never have been treated with hormone growth promotants (HGPs).
3. Never have been fed or have access to, any feed defined within the PCAS Standard Banned Feedstuffs/Substances List.
4. Never have been confined for the purpose of intensive feeding.

I acknowledge that I have read and understand the Woolworths Grass Fed Standard requirements, and that all animals supplied are compliant with the Standard.

# of Stock	Animal Identification / Brand	Description / Breed	Gender	Accompanying LPA NVD/Waybill #.	MSA Vendor Declaration #

Are the cattle to be supplied vendor bred? Yes / No

If working to an alternate Pasture Fed/Grass Fed Standard, please specify:

I, _____, declare that the animals described on this declaration meet all requirements of the Woolworths Grass Fed Standard. I further declare that am the person responsible for the husbandry and management of the animals described on this declaration, and that all the supplied information herein is true and correct.

Signature: _____ Date: _____